

Sky Valley Marketing Committee Meeting
Thursday, March 27, 2025
10:00 AM
3608 Hwy. 246 (City Hall)
Sky Valley, GA

AGENDA

CALL TO ORDER

Welcome – Danny & Alice Scott, Multimedia Journalist, known as Couple of Travelers, and American Golfing couple are visiting Sky Valley

Approval of Minutes
February 27, 2025

Discussion Items:

- Marketing Update – Doug Hollandsworth
- Multimedia Journalist Danny & Alice Scott Sky Valley Visit Itinerary – Gordon Brand
- Placer.ai Company – Gordon Brand
- Forward Rabun Marketing Board Meeting Report – Sherron Van Camp
- Rabun County Joint Comprehensive Plan Survey Update – Jason Streetman
- Time Shares of Sky Valley Update – Daniela Olvera
- Stay and Play Golf Inquires and Stay and Play Accommodations – Ryan DeBois
- Website Update – Sherron Van Camp
- Sky Valley Visitor Center Update – Jason Streetman
- Sky Valley Marketing 2025 Budget – Gordon Brand
- New Ideas, Marketing Programs for 2025 – Gordon Brand, Paul Evans-Gunner Stockton, Sky Valley Golfers as a possible influencer to advertise Sky Valley. Advertise Evergreen route to Sky Valley
- Other Business
- Next Meeting Date – Thursday, April 24, 2025

ADJOURNMENT