

Sky Valley Marketing Committee Meeting
Thursday, January 30, 2025
10:00 AM
3608 Hwy. 246 (City Hall)
Sky Valley, GA

AGENDA

CALL TO ORDER

Welcome:

*Time Shares of Sky Valley as a new member of the Sky Valley Marketing Committee and their representatives, Daniela Olvera and John Robson

*New POA Marketing Committee representative Lise Rozier

Approval of Minutes

December 12, 2024

Discussion Items:

- Marketing Update – Doug Hollandsworth
- Sky Valley Visitor Fact Sheet – Sherron Van Camp
- Placer.ai Company – Gordon Brand
- Forward Rabun Marketing Board Meeting Report – Sherron Van Camp
- Rabun County Joint Comprehensive Plan Survey Update – Jason Streetman
- Time Shares of Sky Valley Update – Daniela Olvera
- Stay and Play Golf Inquires and Stay and Play Accommodations – Ryan DeBois
- Website Update – Sherron Van Camp
- Sky Valley Visitor Center Update – Jason Streetman
- Sky Valley Marketing 2025 Budget – Gordon Brand
- New Ideas, Marketing Programs for 2025 – Gordon Brand
- Other Business
- Next Meeting Date – Thursday, February 27, 2025

ADJOURNMENT