

Sky Valley Marketing Committee Meeting Agenda
Thursday March 28, 2024
10:00 AM
Via Teleconference Zoom and in Person

Agenda

CALL TO ORDER

Do we have a quorum?

Approval of Minutes

February 29, 2024

Discussion Items:

- National Night Out in Sky Valley-Chief Estes
- Marketing Update – Doug Hollandsworth
- Jekyll Island Club resort and SVCC reciprocal croquet tournaments-Doug Hollandsworth
- POA members, draft survey why did they decide to buy in Sky Valley-Paul Evans
- Stay and Play Golf Inquiry Richard Smallwood- Ryan DeBois
- Stay and Play accommodations-Ryan DeBois, Lynne Menard
- 3rd GSGA Women's Club Championship-Ryan DeBois, Lynne Menard
- Sky Valley Georgia PGA Pro Tournament July 15th, 16th Ryan DeBois, Lynn Menard
- Website Update –Jason Streetman, Sherron Van Camp
- Welcome Spring Video-Jason Streetman, Sherron Van Camp.
- Sky Valley Visitor Center Update-Jason Streetman
- Community Appreciation Event-Jason Streetman, Sherron Van Camp
- Forward Rabun Marketing Board Meeting Report- Sherron Van Camp
- Vacation Guide In the Mountains Spring/Summer ad-Gordon Brand, Sherron Van Camp
- SV Marketing 2024 Budget-Gordon Brand
- New ideas, Marketing Programs for 2024-Gordon Brand

- Other Business
- Next meeting date- Thursday April, 25, 2024 Zoom and In Person?

Adjournment