

Sky Valley Marketing Committee Meeting
Thursday, January 25, 2024
10:00 AM
3608 Hwy. 246 (City Hall)
Sky Valley, GA

AGENDA

CALL TO ORDER

Approval of Minutes

November 30, 2023

Discussion Items:

- Marketing Update – Doug Hollandsworth attending PGA Show
- Stay and Play Golf Inquires – Gordon Brand, Ryan DeBois
- Stay and Play accommodations and locations to distribute flyers – Lynne Menard
- 3rd GSGA Women's Club Championship – Ryan DeBois, Lynne Menard
- Sky Valley Purple Heart City Update – Bruce Gant
- Website Update – Jason Streetman, Sherron Van Camp
- Sky Valley Visitor Center Update – Jason Streetman, Sherron Van Camp (Deal of the Day)
- Forward Rabun Marketing Board Meeting Report – Sherron Van Camp
- Sky Valley Marketing 2024 Budget – Gordon Brand
 - Georgia Golf & Travel Contract
 - Deal of the Day
- Photos, Videos we need to shoot 2024 – Gordon Brand
- New Marketing Ideas, Programs for 2024 – Gordon Brand
- Other Business
- Next Meeting Date – Thursday, February 29, 2024

ADJOURNMENT