

**Sky Valley Marketing Committee Meeting**  
**Thursday, November 30, 2023**  
**10:00 AM**  
**3608 Hwy. 246 (New City Hall) and**  
**Via Teleconference (Zoom)**  
**Sky Valley, GA**

**AGENDA**

**CALL TO ORDER**

**Approval of Minutes**

October 26, 2023

**Discussion Items:**

- Marketing Update – Doug Hollandsworth
- Stay and Play Golfer Inquires – Gordon Brand
- Website Update – Jason Streetman, Sherron Van Camp
- Sky Valley Visitor Center Update – Jason Streetman, Sherron Van Camp
- Forward Rabun Marketing Board Meeting Report – Sherron Van Camp
- Sky Valley Marketing 2023 and 2024 Budget – Gordon Brand
- Photos, Videos we need to shoot 2023/24 – Gordon Brand
- Hay Bale Trail – Gordon Brand
- New Marketing Ideas, Programs for 2024 – Gordon Brand
- Other Business
- Next Meeting Date – Thursday, January 25, 2024 (Zoom and In-person?)

**ADJOURNMENT**

**Click on the following link to join the meeting:**

**<https://us02web.zoom.us/j/85016624679>**