

Special Projects Committee Meeting
Thursday, August 3, 2023
10:00 AM
Sky Valley City Hall - 3608 Highway 246 & Via Teleconference (Zoom)
Sky Valley, GA

MINUTES

THOSE PRESENT: Bruce Turner, Jim Rhodes, Grace Guess, Tony Allred Mayor Hollie Steil, City Manager, Jason Streetman, Communications Specialist, Sherron Van Camp

THOSE ABSENT: Lou MacNaughton, Ken Sigler

CALL TO ORDER

Bruce Turner, Chairman, called the meeting to order at 10:02 a.m.

Approval of Minutes May 30, 2023 – Meeting

Grace Guess made a motion to approve the minutes as written, seconded by Jim Rhodes, the committee unanimously approved.

Discussion Items:

Fall Fest

Bruce opened the meeting by discussing the Sky Valley Country Club's meeting. The club said that the parking lot near the pavilion cannot be used for vendors, but it may be used for the car show during the Fall Festival.

Rick Rahn said that the VFW will provide free hot dogs and drinks for the Car Show participants. They will accept donations for the VFW. He also reported that he expects 40 – 45 cars to participate. The City of Sky Valley will provide trophies and dah plaques as prizes for the car show, not to exceed \$300. Rick and Grace Guess will purchase 2 feather flags for the car show. Jerry Shope will check to see if the city has any extra poles. Bella's and Valley Café will provide free donuts and coffee to car vendors on the morning of 10/21.

Food trucks for the fall fest will be Park Lounge 10, Chill Grill Hibachi, and Gastrodawg. The trucks will be set up near the city's pavilion. Sherron and Bruce will work on finding a dessert truck.

New signage will be ordered to advertise the Fall Festival. Sherron will create the signs, and the city will pay for them.

Six portable toilets will be ordered along with 2 hand washing stations. 2 of the porta potties will be located near the car show, and the other 4 will be disbursed throughout the city near vendors and parking areas.

Shuttles and Transportation were discussed. Jason Streetman mentioned contacting bus rental business in Clarksville. Gail Greenfelder was concerned about buses in the city with such a large cloud expected that day. The use of private owners' golf carts was mentioned. Bruce will check with Highlands Aerial Park regarding vans or UTVs. Hollie mentioned contacting local golf cart companies. Jason Streetman questioned the practicality of renting golf carts. Transportation will be discussed again at a later date.

Vendors—at this time, 33 vendors are registered. Jim Rhodes expects to see 40-50 total vendors. They will be located across from the city pavilion in the park area. Bruce will designate the spots.

Trash cans have been a problem in the past. Jerry Shope said that he will have more cans available this year, and they will leave them in place until the vendors have cleaned their spaces. The committee discussed getting students from local high schools to help monitor trash and assist with parking.

A group of citizens volunteered to take charge of the dog contest and parade. Jim mentioned contacting Paws and Claws and Paws for Life for help if needed. They requested that water stations be set up for dogs. There will be a \$5 entry fee for the dog contests. The proceeds will go to Paws for Life. Gordon will help with the water stations.

Live entertainment will be hired to perform throughout the day-The Jake Mosley Band. The fee for the band is \$300. They will be located near the city pavilion. Jerry Shope will provide the city's flatbed trailer for a stage if needed.

In lieu of face painting, Jim Rhodes suggested a "pumpkin roll" for children. Gail said she would contact Shearl Produce while Jerry Shope said that he would contact O'Sage Produce about prices and/or donations of pumpkins.

Bruce will contact Ken Sigler about the fire trucks being available for the festival. Bruce will also check with Ken about generators for the few vendors that may need electricity.

Hayrides will continue this year. Jason and a public works crew member will drive 2 tractors and shuttle people from the front of the old lodge to Mud Creek Falls and back.

The committee discussed ordering corrugated signs for the hay bale sponsors as well as businesses that donate goods and services.

Much advertising for the fall festival will be done. Banners, signs, Facebook, store windows, and city websites will be utilized. Jim Rhodes has talked with a marketing company, Hit List Media. The company sells ads on a television loop in local restaurants. The cost of the ads for 2.5 months will be \$125. Sherron will get the information to Lynn Trehern soon. Gordon Brand, chairman of the marketing committee said that he will bring the cost of advertising to the marketing committee at the next meeting. Flyers will also be handed out at the POA pancake breakfasts.

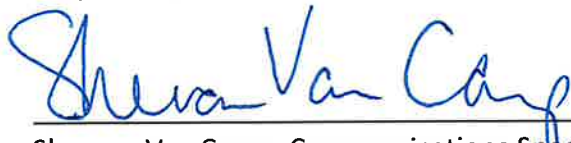
Sherron will investigate the cost of renting a hotspot for the day of the festival for the vendors. TruVista and Verizon were mentioned as possibilities.

T-shirts will be created. Sherron and Hollie will combine efforts to create a 2023 shirt. Gordon said that the marketing committee has helped with t-shirt costs in the pass. He will discuss the cost with them at the next meeting.

ADJOURNMENT

Tony made a motion to adjourn the meeting, seconded by Grace. The meeting adjourned at 11:49 a.m.

Respectfully submitted:



Sherron Van Camp, Communications Specialist