

## Joint Meeting of the Beautification & Marketing Committees

Thursday, May 14, 2015

3:00 PM

Lakeside Room – Sky Valley Club, 568 Sky Valley Way

### SUMMARY

Those present: Laura Gurley, Rebecca Dean, Mayor Goodgame, City Manager Lapeyrouse, City Clerk Cantrell. No quorum.

Mayor Goodgame said there have been lots of comments about decorating schemes. He wanted to be responsive to these comments and concerns, so he asked the City Manager to create a draft of an annual community decorations calendar including events, seasonal, and holiday decorations so that everyone – volunteers, employees – can decorate in a timely, cooperative manner. Since we don't have a quorum, but we do have the committee chairs present, he asked that they review the calendar, and decide on a recommendation for the Council.

Mayor Goodgame said he would like to see a banner across Bald Mountain before special events that says "Georgia's Highest & Coolest City".

The draft calendar was discussed, and a few changes were made.

Other recommendations made:

1. Discontinue flags on fence and in landscaped front entrance – replace with Sky Valley decorative banners on light poles
2. Move front entrance turkey – possibly to the 2<sup>nd</sup>, middle entrance island to allow for seasonal color year-round at first island and a safer picture taking area. The City will coordinate with Joyce Horton on best alternative location)
3. Try to use the small pine straw bales instead of wheat straw bales in the hay bale decorations so that they don't grow grass and can be used in landscaping afterwards
4. Replace or remove pumpkins and gourds as they start to get too soft
5. Replace painted pumpkins with traditional pumpkins and gourds on turkey hay bales after Halloween

Mayor Goodgame said the decorations calendar will be on the agenda for approval at the May Regular Council Meeting.

Respectfully submitted:  
Mandi Cantrell, City Clerk

Attachments: Community Decorations Calendar

**JOINT BEAUTIFICATION/MARKETING COMMITTEE  
RECOMMENDED COMMUNITY DECORATIONS CALENDAR**

DECORATIONS CALENDAR	Put Up	Turn On	Take Down
Spring Strip added to Pole Banners	on or about 3/20/2015		on or about 6/20/2015
Spring/Summer Annual Color Gardens	Second Week of May		
Craft Beer Festival/5k Tents and Decorations	Week of Festival		Monday after Festival
Summer Strip added to Pole Banners	on or about 6/20/2015		on or about 9/20/2015
4th of July @ Pavilion	Week of Celebration		Monday after the 4th
Fall Strip added to Pole Banners	on or about 9/20/2015		on or about 12/1/2015
Fall/Winter Annual Color Gardens	First Week of October		
Halloween Haybales - Pumpkins, Ghosts & Witch	First Week of October		First Week of November
Thanksgiving Haybales - Turkey - keep ghords and pumpkins fresh	First Week of October		Monday after Thanksgiving
Fallfest Decorations - scarecrows and other	Week of Festival		First Week of November
Winter Strip added to Pole Banners	on or about 12/1/2015		on or about 3/20/2015
Get Christmas/Winter Lighted Ground Mounts Set	Week of Thanksgiving	First Week of December	Mid January
Snowflakes on poles & Lights on Fence	Week after Thanksgiving	First Week of December	End of February
Lights on Buildings and Wreaths on Entrances	Week after Thanksgiving	First Week of December	Mid January

**Other recommendations**

1. Discontinue flags on fence and in landscaped front entrance - replace with Sky Valley decorative banners on light poles
2. Move front entrance turkey possibly to 2nd middle entrance island to allow for seasonal color year-round at first island and a safer picture taking area (Cit to coordinate with Joyce Horton on best alternative)
3. Try to use the small pinestraw bales instead of wheat straw bales in Hay Bale decorations so that they don't grow grass and could be used in landscaping afterwards
4. Replace or remove pumpkins and ghords as they start to get too soft
5. Replace painted pumpkins with traditional pumpkins and ghords on Turkeys after Halloween