

**Marketing Committee Meeting
Thursday, August 13, 2020
10:00 AM
Via Teleconference (Zoom)
Sky Valley, GA**

AGENDA

CALL TO ORDER

Approval of Minutes

July 8, 2020 – Meeting

Discussion Items:

- Recap of Senior Golf Event - Gordon
- Marketing Update – Doug – contacts with local businesses, hotels – photos from Club & Ella – photos and drone video
- Webcam – Gordon – discuss and commit, so we can install well before the next season
- Website – add temperature to main page – supports “the coolest city” aspect, condense all websites material as much as possible, “a one stop shopping” info. resource for City, POA, Club, Travel, etc., developer attend meeting?
- SV oval stickers and bumper stickers - Bob
- Resident Survey - Bob
- Timeshare Update – Hollie – repairs?
- Visitor/Welcome/Community Center Update – Bill – drawings?
- Advertising – ad designed for the NE GA Map, EXPLORE GA
- Billboard and road sign – Ella
- City Owned Properties available for sale and advertising – Ella
- Emails of current property owners who rent homes – Ella
- Business After Hours Event – Jamie
- Facebook/Twitter – must use and update
- Contact list from old Visitor Center – Hollie
- Promotional Video – Hollie

ADJOURNMENT

Click on the following link to join the meeting:

<https://us02web.zoom.us/j/85766045615>