

**Marketing Committee Meeting
Wednesday, June 17, 2020
10:00 AM
Via Teleconference (Zoom)
Sky Valley, GA**

AGENDA

CALL TO ORDER

Approval of Minutes

May 28, 2020 – Marketing Committee Meeting

Discussion Items:

- Receipt of monetary contributions from Club, POA and City
- Timeshare status – Hollie and Gordon
- POA real estate website page – Ed and Jamie
- Webcam – Gordon
- Sky Valley Stickers – update, mockups, cost, quantity, distribution vs. sell – Bob
- Sky Valley Brochures – how many in inventory? need to update? distribute – Ella
- Chamber of Commerce/Forward Rabun – Bob
- Mountain Traveler Magazine – ad, article – Bob
- Regional Map & Mountain Lake Publishing – info. and copies – Ella
- SV Visitors Center – want vs. need, discussion
- Rabun Visitor's Center – donate golf bag?
- Marketing Plan Discussion – Doug Hollandsworth, GolfLife Marketing
- Number of lots for sale in Sky Valley
- Improved Internet

ADJOURNMENT

Click on the following link to join the meeting:

<https://us02web.zoom.us/j/89595514634>